



VENDOR BRANDING OPPORTUNITIES

Sponsorships. Exhibits. Advertising.



FOUNDED IN 1891

The Illinois Bankers Association, the voice of Illinois’ banking industry, is a full-service trade association dedicated to creating a positive business climate that benefits the entire banking industry and the communities they serve. We bring together state, national, and savings banks that together employ over 105,000 people.

WHO WE SERVE

All charters from the smallest Illinois community bank to the largest national bank in the country.

OUR MISSION

Advocacy. Education. Industry Resource...for all Illinois bankers.

OUR VISION

Connecting Bankers. Advancing Banking.®

COMMITMENT DEADLINE

A [Commitment Deadline](#) allows the Illinois Bankers and the sponsoring organization ample time to prepare and execute the full details of an event. Commitments received after the deadline date are subject to the Illinois Bankers’ review and discretion of the stated deliverable.

TOP TIER SPONSOR LEVELS

PRINCIPAL
\$35,000

Features

Banker Leader Link podcast featured guest
A dedicated e-campaign with social media post
Illinois Banker magazine Top Tier recognition
IBA’s Center for Banking Excellence recognition
Social media recognition

Event Spotlights

Event webpage
Event recognition: verbal & signage
On-site guides
Event logo for sponsor’s use
Prime booth selection*
Promotional material in attendee bags
Two complimentary conference registration

*The ONE & Annual Conference

KEY
\$25,000

Features

Illinois Banker magazine Top Tier recognition
IBA’s Center for Banking Excellence recognition
Social media recognition

Event Spotlights

Event webpage
Event recognition: verbal & signage
On-site guides
Event logo for sponsor’s use
Prime booth selection*
Promotional material in attendee bags
One complimentary conference registration

*The ONE & Annual Conference

SUPPORTING
\$15,000

Features

Illinois Banker magazine Top Tier recognition
IBA’s Center for Banking Excellence recognition
Social media recognition

Event Spotlights

Event webpage
Event recognition: verbal & signage
On-site guides
Event logo for sponsor’s use
Prime booth selection*

*The ONE & Annual Conference



417

Banks in Illinois



105k+

Illinois Bank Employees



\$774B+

Illinois Chartered Bank's Assets



7,000+

Illinois Bankers Trained
Annually



8 out of 10

Illinois Banks Choose
IBA for Education



250+

FLA Students & Alumni

166

HR Peer Group
Members

4,000+

Compliance Questions
Received To Date

1,089

IBA Compliance
Connection Members

187

Board of Directors and
Committee Members



THE ONE CONFERENCE

March 7-8 | Embassy Suites East Peoria, IL

The ONE Conference gathers financial industry professionals to exchange views, receive consultation and grow their knowledge beyond their own interest. It is a multi-day event with intensive programming offering specific tracks of training and general session topics. Participation in this conference invokes a deeper understanding of the profession and empowers personal development.

Attendee Profile Marketing, Customer Relations, Financial Management, Human Resources, Retail Banking, IT and Operations Officers

\$3,000 per choice	
Welcome Gift	Exclusive
Lanyard	Exclusive
Photo Booth	Exclusive

\$2,500 per choice	
Hotel Key Card	Exclusive
Mobile App	Exclusive
Dessert	Exclusive

\$2,000 per choice	
Wi-Fi	Exclusive
Keynote Speakers (2)	Limit Two
Charging Station	Exclusive
Hotel Room Drop	Nonexclusive

Illinois Bankers PAC Brews		
Event Title	Exclusive	\$3,000
Transportation	Exclusive	\$1,200
Brews Entry Pass	Exclusive	\$1,000
Beverage	Nonexclusive	\$750
Dinner	Nonexclusive	\$500

\$1,500 per choice	
Notepad	Exclusive
Pocket Guide	Exclusive
Hospitality Suite	Nonexclusive
Game Night	Nonexclusive
Track Sponsor	Nonexclusive

\$1,000 per choice	
Candy Basket	Exclusive
Marketplace Game Card	Exclusive
Lunch	Nonexclusive
Breakfast	Nonexclusive
Beverage Breaks	Nonexclusive

Call for Pricing	
Clings (Wall, Elevator, Floor)	Exclusive

COMMITMENT DEADLINE
BY FRIDAY, FEBRUARY 9

THE ONE SCHEDULE

THURSDAY, MARCH 7

- 12:30 p.m. Opening General Session
- 1:45 p.m. Break with Exhibitors**
- 2:45 p.m. Concurrent Sessions
- 4:00 p.m. Concurrent Sessions
- 5:00 p.m. Reception with Exhibitors**
- 6:30 p.m. Illinois Bankers PAC Brews
- 8:30 p.m. Hospitality Suite & Game Night

FRIDAY, MARCH 8

- 8:00 a.m. Concurrent Sessions
- 9:00 a.m. Break with Exhibitors**
- 9:30 a.m. Concurrent Sessions
- 10:45 a.m. Concurrent Sessions
- 11:45 a.m. Lunch with Exhibitors**
- 12:45 p.m. Closing General Session

Sponsorship choices include recognition in event promotions and throughout the event.
Additional fulfillment confirmed upon final choices.



IBA/OBL ANNUAL CONVENTION

June 24-27 | Omni Amelia Island Resort, Fernandina Beach, FL

The IBA/OBL Annual Convention is set in the beautiful scenic destination of Amelia Island Resort. We are excited to partner again with the Ohio Bankers League as we continue to bridge industry forces for one dynamic event. Save the date and make plans to attend.

Attendee Profile Marketing, Customer Relations, Financial Management, Human Resources, Retail Banking, IT and Operations Officers

\$6,000 per choice	
Lanyard SOLD	Exclusive

\$4,000 per choice	
Conference Program SOLD	Exclusive

\$2,000 per choice	
All Beverage Breaks	Nonexclusive

\$5,000 per choice	
Hotel Key Card SOLD	Exclusive
Registration Bags SOLD	Exclusive
Evening Entertainment	Nonexclusive
Keynote Speaker	Nonexclusive

\$3,500 per choice	
Notepad SOLD	Exclusive

\$1,000 per choice	
Friend/General Session	Nonexclusive

\$4,000 per choice	
Hospitality Suite (3)	Limit Three

\$3,000 per choice	
Charging Station	Nonexclusive
Marketplace Dessert	Nonexclusive
Lunch	Nonexclusive
Wine Sponsor	Nonexclusive

\$500 per choice	
Rapid Fire Sessions*	Nonexclusive
*Limit of 7 reserved for IBA/OBL Preferred Vendors / Endorsed Business Partners	

\$4,000 per choice	
Wi-Fi SOLD	Exclusive
Mobile App	Exclusive
Welcome Mixer SOLD	Exclusive
Welcome Gift*	Nonexclusive
*Sponsor Provides	

\$2,500 per choice	
Transportation	Exclusive
Tumblers*	Exclusive
Centerpieces	Exclusive
Marketplace Breakfast	Nonexclusive
*Sponsor Provides	

Call for Pricing	
Clings (Wall, Elevator, Floor)	Exclusive

Convention PAC Golf Outing		
Title Sponsor	Exclusive	\$5,000
Lunch	Exclusive	\$2,500
Welcome Bag	Exclusive	\$2,500
Golf Carts	Exclusive	\$2,000
Beverage Cart	Co-Sponsor	\$2,000
Hole In One	Exclusive	\$2,000
Tee-Box Exhibitor	Co-Sponsor	\$1,500
Prize	Exclusive	\$1,200
Breakfast	Co-Sponsor	\$750
Transportation	Co-Sponsor	\$750
Hole	Unlimited	\$500

Sponsorship Investment & Recognition

\$3,000+
Receives all brand recognition <i>plus a Complimentary Registration</i>

\$2,500 - \$3,000
Receives all brand recognition <i>minus Complimentary Registration</i>

\$2,499 & Below
Receives all brand recognition <i>minus Complimentary Registration Social Media Convention Bag Insert</i>

RECOGNITION

Company profile listed on the mobile app
 Company logo recognized in
 Convention Brochure (online only)
 Convention walk-around Guide
 Social media platforms
 Event signage
 Convention webpage
 Email Communications
 Publications: *Ohio Record & Illinois Banker*
 Company logo on sponsored item
 Attendee roster (three weeks prior to the event)
 Contact representative(s) recognized as a sponsor on Convention name badge
 Convention Bag Insert *Sponsor Provides

Illinois Bankers PAC Disclaimer

A copy of our report filed with the State Board of Elections is (or will be) available on the Board's official website (www.elections.il.gov) or for purchase from the State Board of Elections, Springfield, Illinois. All contributions to Illinois Bankers PAC are voluntary. You may refuse to contribute without reprisal. Contributions to Illinois Bankers PAC are not tax deductible.

Ohio BankPAC Disclaimer

Ohio BankPac accepts personal contributions only. No corporate donations are accepted. All contributions are voluntary. You have the right to refuse to contribute without any reprisal.

COMMITMENT DEADLINE
BY FRIDAY, MAY 10



ECONOMIC INVESTMENT DAY

April 16, 2024 | Statehouse Inn/Illinois State Capitol, Springfield, IL

This event focuses on promoting the vital role your bank plays in advancing Illinois' economy. You can expect to hear from top-rated experts and high-level elected officials, as well as gain insight with up-to-the-minute political and regulatory updates. We will also feature returning favorites such as our Illinois Bankers PAC Brews fundraiser and our legislative networking reception.

Attendee Profile Bank Presidents and CEOs, Officers and Directors

\$2,500 per choice		\$1,500 per choice		\$500 per choice	
Welcome Gift*	Exclusive	Folder	Exclusive	Group Photo	Exclusive
Lanyard	Exclusive	Speaker	Nonexclusive	Registration	Nonexclusive
Reception	Nonexclusive	Lunch	Nonexclusive		

*Sponsor Provides



COMPLIANCE CONFERENCE

Spring 2024 | Virtual

Whether you are a full-time compliance officer or an internal auditor, or if compliance is one of your many hats, this conference helps you identify and manage cutting edge issues that are central to a successful compliance or audit program.

Attendee Profile Compliance Officers, Auditors, and Senior Officers

\$2,500 per choice		\$2,000 per choice		\$1,500 per choice	
Welcome Gift	Nonexclusive	Notepad	Exclusive	Snack Pack	Nonexclusive
		Event Sponsor	Nonexclusive		



AG BANKING CONFERENCE

August 21-22, 2024 | Crowne Plaza Springfield, IL

Ag lending requires highly specialized lending skills and an understanding of the unique markets available to Illinois farmers. As in all other industries, ag banking is constantly changing. Ag lenders need to stay current on the latest issues in agricultural markets, economics and risk management. This Conference addresses these and other important issues to increase your knowledge and improve your ability to serve ag customers.

Attendee Profile Ag Lenders and Credit Analyst

\$2,500 per choice		\$1,500 per choice		\$1,000 per choice	
Emcee	Exclusive	Mobile App	Exclusive	Breaks	Exclusive
Keynote Speaker	Exclusive	Notepad	Exclusive	Candy Basket	Exclusive
Lanyard	Exclusive	Lunch	Nonexecutive	Charging Station	Exclusive
Material Binder	Exclusive	Reception	Nonexclusive	Breakfast	Nonexclusive
Hotel Key Card	Exclusive			Display Table	Limited

Sponsorship choices include recognition in event promotions and throughout the event. Additional fulfillment confirmed upon final choices.



WOMEN IN BANKING

October 17-18, 2024 | Crowne Plaza Springfield, IL

Network with your peers, compare notes with those who have similar challenges and successes, and learn from top-rated speakers on management, leadership, industry issues and personal development. The conference focuses on helping your bank stand out and succeed.

Attendee Profile All professional women bankers

\$2,000 per choice		\$1,500 per choice		\$1,000 per choice	
Entertainment	Exclusive	Welcome Gift*	Exclusive	Refreshment	Exclusive
Food Truck	Exclusive	Wi-Fi	Exclusive	Candy Basket	Exclusive
\$500 per choice		Lanyard	Exclusive	Notepad	Exclusive
Dessert	Exclusive	Hotel Key Card	Exclusive	Charging Station	Exclusive
		Mobile App	Exclusive	Breakfast	Nonexclusive
		Reception	Nonexclusive	Lunch	Nonexclusive
		Napkins	Exclusive	Display Table	Nonexclusive
				Prize Giveaway	Exclusive

*Sponsor Provides

BANKTECH CONFERENCE



BANKTECH CONFERENCE

October 3, 2024 | Doubletree Oakbrook

This event features experts and innovators in the Fintech space to help banks identify innovative products/services and potential partnerships with Fintech companies while considering risk factors in the development of Fintech strategy and associated processes.

Attendee Profile Bank Presidents, CEOs, Officers and Directors



\$2,000 per choice		\$1,500 per choice		\$1,000 per choice	
Innovator Sessions	Nonexclusive	Emcee	Exclusive	Notepad	Exclusive
Reception	Nonexclusive	Lanyard	Exclusive	Charging Station	Exclusive
		Wi-Fi	Exclusive	Display Table	Limited
		Lunch	Nonexclusive	Mobile App	Limited



Illinois bankers understand the day-in and day-out burdens of compliance and regulatory issues, but our legislators don't - unless they hear from US! That's

why the IBA hosts a series of meetings called "Let's Talk Banking." Together, we educate our elected officials about the challenges we face, and discuss the issues most pressing to the industry. **2024 Schedule TBD.**

Attendee Profile
Bank Presidents, CEOs, Officers and Directors

\$3,500 Event / Nonexclusive

Enter to win a **\$2,500 Direct Travel vacation voucher** towards a trip of your choice, complete with a travel agent to help you plan your visit to paradise. **Raffle drawing to be held on November 30, 2023.**

PLACE YOUR LOGO HERE
\$3,000 Exclusive Sponsor

A copy of our report filed with the State Board of Elections is (or will be) available on the Board's official website (www.elections.il.gov) or for purchase from the State Board of Elections, Springfield, Illinois. All contributions to Illinois Bankers PAC are voluntary. You may refuse to contribute without reprisal. Contributions to Illinois Bankers PAC are not tax deductible.



WASHINGTON LEADERSHIP VISIT

WASHINGTON LEADERSHIP VISIT

Fall 2024 | Washington D.C.

Each year the IBA organizes a fly-in to Washington, D.C. to meet with federal regulators, Illinois' Congressional delegation, and key legislative and federal agency staff.

Attendee Profile Bank Presidents, CEOs, Officers and Directors

Note Associate Members must be a sponsor to attend this event.

\$10,000 per choice		\$2,500 per choice		\$1,500 per choice	
Dinner	Exclusive	Snack Bag	Exclusive	Pocket Guide	Exclusive
		Wi-Fi	Exclusive	Folder	Exclusive
		Reception	Nonexclusive	Breakfast	Nonexclusive



MIDWEST BANK LEADERS

November 14, 2024 | Gleacher Center Chicago

This annual event features industry experts, banking leaders, and regulators addressing issues critical to the banking industry. Chief executive officers, presidents, senior managers and directors will benefit from the educational programming and peer-to-peer networking.

Attendee Profile Bank Presidents, CEOs, Officers and Directors

\$2,500 per choice		\$1,500 per choice		\$2,000 per choice	
Welcome Gift*	Exclusive	Charging Station	Exclusive	Mobile App	Exclusive
Lanyard	Exclusive	Coffee Cup	Exclusive	Notepad	Exclusive
Keynote Speaker	Nonexclusive	Reception	Nonexclusive	Wi-Fi	Exclusive
*Sponsor Provides		Breaks	Nonexclusive	Grand Prize	Exclusive
		Display Table	Limited	Lunch	Nonexclusive



CHICAGO AREA CHAPTER HOLIDAY BREAKFAST

December 2024 | Chicagoland Area

This annual event is held exclusively for Illinois bankers to learn the latest in industry trends. It begins with a delicious breakfast followed by a brief business meeting and legislative update. The finale of the event is a keynote speaker who addresses a pressing topic relative to the banking industry.

Attendee Profile Bank Presidents, CEOs, Officers and Directors

\$1,000 per choice		\$750 per choice		\$500 per choice	
Lanyard	Exclusive	Speaker	Nonexclusive	Breakfast	Nonexclusive
Event	Nonexclusive			Coffee Station	Nonexclusive



IBA SPRING & FALL GOLF OUTINGS

Spring GO | May 16, 2024 | St. Clair Country Club

Fall GO | Fall 2024 | Bloomington Country Club

Both events begin with a legislative report as well as a brief IBA update. The fun begins with an afternoon of golf followed by a cocktail reception for prizes, networking and more fun!

Attendee Profile All Bank Personnel

Note Separate pricing available.

\$2,000 Both Events

Event	Nonexclusive
Hole-in-One	Exclusive
Reception	Nonexclusive
Golf Balls*	Exclusive
Lunch	Nonexclusive
Goodie Bag	Exclusive
Mulligans	Exclusive
Closest to the Pin	Exclusive
Prize	Nonexclusive
Longest Drive	Exclusive

*Sponsor Provides

\$2,000 Both Events

Hole Exhibitor Limited

\$1,500 Both Events

Drink Cart(s) Exclusive
Beverage Station Exclusive
Hole (signage only)



Future Leaders Alliance

FUTURE LEADERS ALLIANCE (FLA)

A 14-Month Program with Six Sessions

The FLA program transforms new or seasoned talented employees by cultivating the next generation of bank leaders through this 14-month program.

Attendee Profile All Bank Personnel

\$2,500 per choice

Shirts Exclusive

\$1,500 per choice

Six Dinners/Receptions Nonexclusive

\$1,200 per choice

Graduation Gift Exclusive

\$1,000 per choice

Student Headshots Exclusive
Lunches (12) Nonexclusive

ILLINOIS BANKERS ADVERTISING

Connecting Bankers. Advancing Banking.®

RATE CARD • 2024 • MEMBERS ONLY
NONMEMBERS - CONTACT US!

ILLINOIS BANKER MAGAZINE

- 3,000+ CIRCULATION
- 6 ISSUES
- ENGAGE WITH ILLINOIS BANKING INDUSTRY DECISION-MAKERS

FOUR COLOR AD RATES

	Live Area	1x	3x	6x
Full page	7" x 10"	\$1,950	\$1,900	\$1,400
2/3 Vertical	4.5" x 10"	\$1,700	\$1,650	\$1,200
1/2 Vertical	4.5" x 7.5"	\$1,500	\$1,450	\$1,075
1/2 Horizontal	7" x 5"	\$1,500	\$1,450	\$1,075

Trim size: 8.125 x 10.875

Bleed size: 8.5 x 11.25

Live area: 7 x 10

ISSUE DEADLINES

Issue	Ad Closing	Material Deadline	Focus
January/February	November 25	December 5	Year in Review
March/April	January 30	February 6	Annual Conference
May/June	March 27	April 3	IBA Programs
July/August	May 29	June 5	Special Vendor Directory <i>Special Edition Placement</i>
September/October	July 31	August 7	New IBA Board of Directors
November/December	September 25	October 2	IBA Programs

IBA Preferred Vendors and Associate Members are encouraged to submit articles for publication in the magazine at any time throughout the year. Word count = 1,250-3,000

Sponsorship choices include recognition in event promotions and throughout the event.
Additional fulfillment confirmed upon final choices.

ILLINOIS BANKERS ADVERTISING

Connecting Bankers. Advancing Banking.®

RATE CARD • 2024 • MEMBERS ONLY
NONMEMBERS - CONTACT US!

IBA E-NEWSLETTER

This e-newsletter is delivered the second week of each month. It features state and national news stories, programs, events and more. Audience: 2,000 (approx)

Rate \$1,500 per issue

Image Size (pdf or .eps) 600 x 250 pixels

Due First of the month

ADVERTORIALS (DIGITAL & PRINT)

Print in Illinois Banker Magazine

An advertisement giving information about your product and/or service in the style of an editorial or objective journalistic article. Advertorials will be linked for print / digital viewing. *See specs on previous page.*

Electronic Delivery

Social Media Facebook, LinkedIn, Twitter and Instagram (scheduled per IBA's discretion)

E-newsletter Placement within one advertorial e-newsletter. Limited companies featured in each issue.

Enewsletter Delivery (last week of) February, April, June, August, October & December

Ad Rate & Specifications - \$2,000

Illinois Banker Magazine Ad

A 600 word fully designed advertorial (70% content and 30% sales). Submit as a final Adobe PDF (formatted per your company's brand guide) **OR** URL link.

Digital Images (pdf or .eps)

E-Advertorial	650 x 300 pixels (required) / Introductory Word Count 250-300
Facebook	1200 x 628 pixels / Introductory Word Count 250-300
Instagram	1080 x 1080 pixels / Introductory Word Count 250-300
LinkedIn	1200 x 628 pixels / Introductory Word Count 250-300
X (FKA Twitter)	1024 x 512 pixels / Introductory Word Count 250-300



Secure your advertisement
with IBA's Robin Lane.

rlane@illinois.bank | 217-789-9340

ILLINOIS BANKERS ASSOCIATION 2024 SPONSORSHIP

Terms: Payment of all sponsorship fees are due 45 days prior to event date. Unless otherwise explicitly stated, all Sponsorship fees are non-refundable. Upon Sponsor's default, any monies paid will be retained by IBA, and any amounts payable to IBA hereunder shall become immediately due and payable.

Event / Program Name	Sponsorship / Program Opportunity	Cost
Total Price \$		

ILLINOIS BANKERS ASSOCIATION 2023 ADVERTISING

ILLINOIS BANKER MAGAZINE - SEE RATE SHEET FOR PRICING

- | | | | | |
|--|---------------------------------|------------------------------------|------------------------------------|--------------------------------------|
| <input type="checkbox"/> January / February | <input type="radio"/> Full Page | <input type="radio"/> 2/3 Vertical | <input type="radio"/> 1/2 Vertical | <input type="radio"/> 1/2 Horizontal |
| <input type="checkbox"/> March / April | <input type="radio"/> Full Page | <input type="radio"/> 2/3 Vertical | <input type="radio"/> 1/2 Vertical | <input type="radio"/> 1/2 Horizontal |
| <input type="checkbox"/> May / June | <input type="radio"/> Full Page | <input type="radio"/> 2/3 Vertical | <input type="radio"/> 1/2 Vertical | <input type="radio"/> 1/2 Horizontal |
| <input type="checkbox"/> July / August | <input type="radio"/> Full Page | <input type="radio"/> 2/3 Vertical | <input type="radio"/> 1/2 Vertical | <input type="radio"/> 1/2 Horizontal |
| <input type="checkbox"/> September / October | <input type="radio"/> Full Page | <input type="radio"/> 2/3 Vertical | <input type="radio"/> 1/2 Vertical | <input type="radio"/> 1/2 Horizontal |
| <input type="checkbox"/> November / December | <input type="radio"/> Full Page | <input type="radio"/> 2/3 Vertical | <input type="radio"/> 1/2 Vertical | <input type="radio"/> 1/2 Horizontal |

ADVERTORIAL

- February
- April
- June
- August
- October
- December

Rate: \$2,000 per edition

IBA E-NEWSLETTER

- January
- February
- March
- April
- May
- June
- July
- August
- September
- October
- November
- December

Rate: \$1,500 per issue

<input type="radio"/> I agree to all the sponsorship and advertising terms and this contract as applicable for my company. TOTAL PRICE \$ _____	
Company Name	
Address / City / ST / Zip	
Phone	Email
Authorized Contact (Print)	Authorized Contact Signature

Return signed form to: Illinois Bankers Association, 3201 West White Oaks Drive, Suite 400, Springfield, IL 62704

Attn: Robin Lane, rlane@illinois.bank

ILLINOIS BANKERS ASSOCIATION - 2024 MARKETPLACE PROSPECTUS

Exhibit space is limited. Space is reserved when application and payment are received.

RESERVE YOUR SPOT AT BOTH CONFERENCES SAVE \$100

The ONE Conference March 7-8, 2024 Embassy Suites, East Peoria, IL			
EVENT	MEMBER	NONMEMBER	TOTAL
Exhibit Booth + Virtual Event Listing	\$895	\$1,595	
Primary Representative	(1) COMPLIMENTARY	(1) COMPLIMENTARY	
Additional Representative(s)	\$345 per person x _____	\$745 per person x _____	
Reception Station	\$500 (Limited)	N/A	

Annual Conference June 24-27, 2024 Omni Amelia Island Resort, Fernandina Beach, FL			
EVENT	MEMBER	NONMEMBER	TOTAL
Exhibit Table + Virtual Event Listing	\$1,995	N/A	
Primary Representative	(1) COMPLIMENTARY	N/A	
Additional Representative(s)	\$895 per person x _____	N/A	

SELECT THE CONFERENCE(S)

The ONE Conference

Annual Conference

COMPANY List EXACTLY as it should appear in all promotional and electronic materials

Name _____

Address _____

List Competitor(s) You Do Not Wish to Be Near _____

Special Request(s) _____

MARKETPLACE CONTACT *Receives Exhibitor Kit*

Name _____

Address _____

E-mail (required) _____ Phone _____

PRIMARY ONSITE MARKETPLACE REPRESENTATIVE* *(1) Complimentary - listed in print/electronic materials*

Name _____

Address _____

E-mail (required) _____ Phone _____

**Company representative(s) must be employed by exhibiting company.*

ADDITIONAL MARKETPLACE REPRESENTATIVE(S)

ADDITIONAL FEES APPLY

Exhibitor Representative*

Name _____

Address _____

E-mail (required) _____ Phone _____

Exhibitor Representative*

Name _____

Address _____

E-mail (required) _____ Phone _____

Exhibitor Representative*

Name _____

Address _____

E-mail (required) _____ Phone _____

**Company representative(s) must be employed by exhibiting company.*

PAYMENT OPTIONS

Exhibit Space The ONE: \$895 M / \$1,595 NM Annual Conference: \$1,995 M

Additional Representative(s) The ONE: \$345 M / \$745 NM Annual Conference: \$895 M

TOTAL \$ _____ minus \$100 by reserving exhibit space at both conferences GRAND TOTAL \$ _____

CHECK payable to **Illinois Bankers Education Services, Inc.**

MASTERCARD VISA DISCOVER AMERICAN EXPRESS

Card Number _____ Expiration Date _____

Name as it appears on card _____

Billing Address _____

Return form with full payment to:

Illinois Bankers Association
3201 West White Oaks Drive, Suite 400
Springfield, IL 62704

Sponsorship & Marketplace Contact

Robin Lane
(e) rlane@illinois.bank
(p) 217-789-9340

FOR IBA USE ONLY

Date Received _____ Amount Paid _____ Date Paid _____ Invoice _____ Booth # _____

Sponsorship choices include recognition in event promotions and throughout the event.
Additional fulfillment confirmed upon final choices.

Event Exhibitor Agreement - Illinois Bankers Association

Exhibitor Agreement. The company named herein (“Exhibitor”) authorizes the Illinois Bankers Association (“IBA”) to reserve space at one or more events hosted by the IBA or a subsidiary or affiliate of the IBA (“Event”), to be held at a hotel or other location (“Hotel”) as indicated on the attached addendum, which is incorporated by reference herein. Exhibitor’s signature below indicates Exhibitor’s agreement with all of the terms and conditions in this Exhibitor Agreement, which will govern each Event for which Exhibitor has registered to exhibit in the calendar year 2024.

Payment Policy. The payment must accompany Exhibitor’s registration to exhibit for an Event.

Exhibit Space. Exhibitor understands and agrees that sole control of the Event and the Event’s exhibition rests with the IBA. The IBA reserves the right to alter the Event exhibition floor plan and hours in the best interest of the Event and the Event’s exhibitors. The IBA will determine the hours of access to exhibits and eligibility for admission to the exhibition in its discretion. During the Event, Exhibitor may display articles, equipment or information concerning its products or services only in Exhibitor’s designated exhibit space and not in Hotel rooms or Hotel public or private areas. Exhibitor may not permit any other party to use its exhibit space or exchange its exhibit space with another party.

Exhibit Installation and Dismantling. Nothing may be posted on, tacked, nailed, screwed or otherwise attached to columns, walls, floors, or other parts of the Hotel without the permission of the IBA, the Hotel and the proper building authority. Packing, unpacking and assembly of exhibits may take place only in designated areas and at designated times, in conformity with directions of the IBA and the Hotel.

Early Dismantle Fee. Exhibitor must not begin teardown or packing or abandon its exhibit space before the exhibition hours have concluded. If Exhibitor begins teardown or packing or abandons its exhibit space before the exhibition hours have concluded, the IBA may assess a \$500 fee.

Default Occupancy. If Exhibitor’s exhibit space is not occupied one hour before the start of the Event exhibition, the IBA will have the right to use such exhibit space as it sees fit. Exhibitor’s failure to occupy its exhibit space does not relieve Exhibitor’s obligation to pay the full exhibit space fee.

Conflicting Meeting and Social Events. Exhibitor agrees not to schedule or extend invitations for meetings or social events or otherwise encourage the absence of Event attendees or exhibitors from the Event during official Event hours, except as expressly provided in writing by the IBA.

Cancellation by Exhibitor. Cancellation of requests for exhibit space and Event registrations must be received by the IBA in writing 60 days prior to event to qualify for a refund. The IBA will assess an administrative fee of \$250 per cancelled Event registration. No-shows and Exhibit space or Event registration cancellation requests received fewer than 60 days to the start of the event will not qualify for a refund, except that exhibit space cancellation requests may qualify for a refund at the IBA’s sole discretion if the IBA resells the exhibit space.

Cancellation or Relocation by the IBA. If the IBA cancels an Event, the IBA’s liability to Exhibitor will be limited to a refund of the Exhibitor’s exhibit space and Event registration fees. If the IBA has no control over the cancellation or relocation of an Event due to Acts of God, pandemic, epidemic, or other outbreak of an infectious disease, computer hardware or software failure, strikes, acts or threats of terrorism, civil disorder, natural disaster (including, but not limited to, fire, flood, or severe weather), curtailment of transportation services or any other cause beyond its control, the IBA will have no liability to Exhibitor but may in its sole discretion refund any fees paid by Exhibitor.

Insurance. The IBA and the Hotel are not required to and will not maintain insurance covering Exhibitor. It is the sole responsibility of Exhibitor to obtain business interruption, liability, property damage and other insurance at its own expense.

Security. Small and easily portable articles must be properly secured or removed after exhibition hours and placed in safekeeping by Exhibitor. The IBA undertakes no duty to exercise care nor assumes any responsibility for the safety or property of Exhibitor or Exhibitor’s employees, officers, directors and agents, including protection from theft or damage or destruction by fire, accident or any other cause. Any protections offered by the IBA will be deemed purely gratuitous and will not be construed to impose liability on the IBA for any loss or inconvenience suffered by Exhibitor.

Indemnification. Exhibitor assumes all liability for damage to the Hotel resulting from the Exhibitor’s actions and/or negligence and assumes the entire responsibility and liability for the safety and property of Exhibitor and Exhibitor’s employees, officers, directors and agents. Exhibitor will defend the IBA and its subsidiaries and affiliates, the Hotel, and their respective employees, officers, directors and agents (“IBA Indemnitees”) from and against any and all third party claims, actions and demands related to losses and damages to persons or property, governmental charges or fines caused by Exhibitor or arising out of Exhibitor and/or Exhibitor’s property (each a “Claim”) and will indemnify IBA Indemnitees from reasonable attorneys’ fees and disbursements related to Claims that are incurred by them, and will hold IBA Indemnitees harmless from any and all losses, damages and liabilities finally awarded against IBA Indemnitees in a final judgment, to the extent relating to or arising out of any actual or alleged Claims.

Promotional Giveaways. Exhibitor represents and warrants that any contests, drawings, raffles and other promotional giveaways hosted by Exhibitor comply with applicable municipal, state, and federal laws, rules and regulations.

Intellectual Property. Exhibitor hereby authorizes the IBA to use its name, logo, service mark, trade name and/or trademark (“Trademark”) for the sole purpose of promoting the Event. Exhibitor represents and warrants that its Trademark and any materials of any kind that it displays or distributes at Event do not violate any proprietary or personal rights of others (including without limitation any copyright or trademark rights). Exhibitor is solely responsible for obtaining permission to use copyrights or trademarked rights in connection with any materials displayed or distributed at Event, and Exhibitor agrees to indemnify, defend and hold the IBA and any IBA subsidiary or affiliate harmless from and against any claim of liability, costs or damages, including litigation costs and attorneys’ fees, with respect to the use of copyrighted and or trademarked material. Exhibitor will not use any written material of any kind, or use any other medium, whether electronic or otherwise, which mentions the IBA or any IBA subsidiary or affiliate, or which contains any logo, service mark, trade name or trademark of the IBA or any IBA subsidiary or affiliate, without the prior written approval of the IBA as to both form and content.

Relationship of Parties. Exhibitor and the IBA are independent contractors with respect to one another. Nothing in this Agreement creates any association, joint venture, partnership or agency relationship of any kind between the parties.

Restrictions. The IBA may order the Exhibitor to remove its property and personnel or have them removed should Exhibitor violate any of these terms and conditions or if Exhibitor’s exhibit or conduct becomes objectionable or otherwise detracts from the Event. This right may be exercised by the IBA in its sole discretion without prior notice and is in addition to and not in lieu of other rights or remedies granted under this Exhibitor Agreement or available under general contract or other law. Under these circumstances, no part of the Exhibitor’s fees will be refunded. The IBA may refuse thereafter to enter into any agreement with the Exhibitor to lease exhibit space at future events.

Event Exhibitor Acceptance Agreement

Your signature indicates you have read and agree to the Exhibitor Agreement Terms and Conditions.

Signature _____

Name (printed) _____

Date _____